

LAUNCHING MAY

BLONDME®

BOND ENFORCING LIFT & BLEND

NEW

Provides up to **4** levels of lift and
optimal color blend in one step


Schwarzkopf
PROFESSIONAL



Now with **Bond Technology** and
a **new Collagen-Biotin-Complex**, to cater to
the specific needs of mature blonde hair
while also minimizing breakage



Available in **6** intermixable shades

Together. A passion for hair

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